

CPKC WOMEN'S OPEN

2026 WRAP REPORT

LPGA · GOLF CANADA · EST. 1922 ROYAL MAYFAIR GOLF CLUB

AUGUST 19-23, 2026
ROYAL MAYFAIR GOLF CLUB
EDMONTON, ALBERTA



THANK YOU EDMONTON

The 2026 CPKC Women's Open came to life across Edmonton through the strength of an exceptional community and committed partners.

We are grateful to the City of Edmonton for their valued support and collaboration. They helped deliver a memorable championship and reinforce Edmonton's reputation as a premier destination for world-class sport and women's golf.

Thank you to Explore Edmonton who played an integral role in elevating the championship experience by building momentum across the city, welcoming fans and players, and helping showcase Edmonton to audiences across Canada and around the world.



WATCH NOW

THE EXPERIENCE



EST. 1922
ROYAL MAYFAIR GOLF CLUB

CONGRATULATIONS

To Royal Mayfair Golf Club on an exceptional week hosting the 2026 CPKC Women's Open. From the championship course conditions to the hospitality and support provided throughout the week, the club, its members, staff and volunteers helped create a world-class experience for players, partners and fans. Royal Mayfair provided a memorable stage for one of Canada's premier golf championships and played an important role in making the week in Edmonton such a success.

The Event



$4.95M

FUNDRAISED WITH CPKC HAS HEART

74K

RECORD BREAKING
ATTENDANCE

51%

PRO-AM & CORPORATE
HOSPITALITY GROWTH

The Field



NELLY KORDA
USA



HYO JOO KIM
SOUTH KOREA



MIYU YAMASHITA 🏆
JAPAN



LYDIA KO
NEW ZEALAND



MINJEE LEE
AUSTRALIA



ANNA HUANG
CANADA



HANNAH GREEN
AUSTRALIA



RUONING YIN
CHINA



BROOKE HENDERSON
CANADA



ROSE ZHANG
USA



APHRODITE DENG
CANADA



LEAH JOHN
CANADA

6 OF THE TOP 10

PLAYERS IN THE WORLD COMPETED
INCLUDING WORLD NO.1 PRO & WORLD NO.1 AMATEUR

66 OF THE TOP 100

IN THE RACE TO THE CME GLOBE STANDINGS
COMPETED IN THE TOURNAMENT

Canadian Contingent









APHRODITE DENG MAKES HISTORY EARNING THE MARLENE STEWART STREIT AWARD AFTER POSTING THE LOWEST 54-HOLE SCORE BY AN AMATEUR ON THE LPGA TOUR (200)

ANNA HUANG CAPTURED THE SANDRA POST AWARD AS LOW CANADIAN.

7 CANADIANS
INCLUDING 3 AMATEURS MADE THE CUT

2 CANADIANS FINISH IN THE TOP 10: FIRST SINCE 2004

she plays golf

CHAMPIONSHIP SERIES

presented by Audi

The 2026 She Plays Golf Championship Series presented by Audi featured three elite women's championships across British Columbia, Alberta and Ontario, creating a national competitive pathway for Canada's top female athletes.

Tillie Claggett, Katie Cranston and Eileen Park captured event titles, while Lauren Zaretsky earned the overall Order of Merit. The series also awarded exemptions into the 2026 CPKC Women's Open, connecting standout performances with an opportunity to compete on Canada's biggest stage in women's golf.

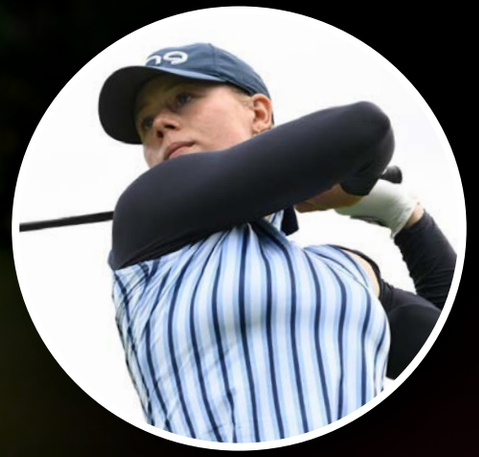
GOLFBC GROUP BC Women's Open

peloton well focused GLENCOE INVITATIONAL presented by StoneX

ororo PGA WOMEN'S CHAMPIONSHIP OF CANADA



KATIE CRANSTON
PELETON GLENCOE INVITATIONAL



TILLIE CLAGGETT
GOLFBC GROUP BC WOMEN'S OPEN



EILEEN PARK
PGA WOMEN'S CHAMPIONSHIP OF CANADA



LAUREN ZARETSKY
SHE PLAYS GOLF ORDER OF MERIT

Growing The Game



More than 120 youth took part in memorable golf experiences through First Tee – Alberta, She Plays Golf, RBC Community Junior Golf and adidas, including clinics and the chance to walk alongside LPGA Tour professionals during the Championship Pro-Am.

CPKC WOMEN IN LEADERSHIP SUMMIT

PARTNERED WITH

HILLBERG&BERK

200+ ATTENDEES





The CPKC Women In Leadership Summit brought together leaders from across sport and business for a high-impact day focused on connection, inspiration and advancing opportunities for women. The event reinforced the Summit as a meaningful platform for leadership, dialogue and progress both within golf and beyond.



LINDSAY HAMILTON
MODERATOR

The Rink

The Rink, located on Hole No. 17, brings the energy to the CPKC Women's Open and creates one of the most memorable fan experiences in golf. Lined with authentic rink boards and fans singing 'O Canada,' this hole couples the country's love of hockey and golf. It has quickly become a tournament staple and a true display of Canadian pride.



KIARA ROMERO BRINGING FLARE TO THE RINK

Merchandise



WATCH NOW

150% YOY **RECORD BREAKING** MERCHANDISE SALES

12 **NEW APPAREL AND ACCESSORY** BRANDS

Premium Hospitality











51% YOY **RECORD BREAKING** PREMIUM HOSPITALITY AND TICKET SALES



120+ **CORPORATE COMPANIES** HOSTING

VOLUNTEER SERVICES PRESENTED BY BDO

A HEARTFELT THANK YOU TO THE 1,200 VOLUNTEERS

who helped bring the 2026 CPKC Women's Open to life in Edmonton. Your time, energy and dedication played an essential role in creating an unforgettable championship experience for players, fans and the community.

2,774 KM

FURTHEST DISTANCE TRAVELED (SCOTTSDALE, AZ)

73%

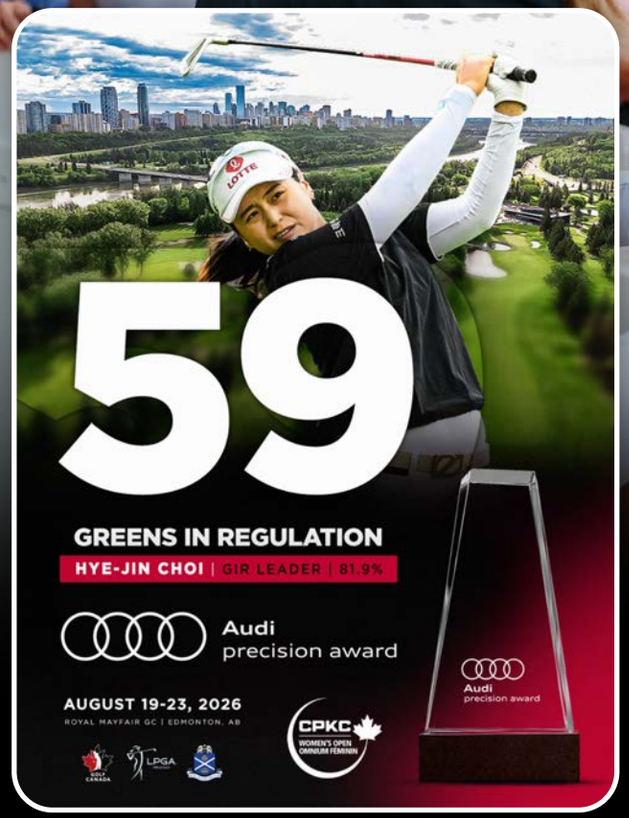
FIRST TIME VOLUNTEERS

16

GOLF CLUBS AND COMMUNITY GROUPS IN THE EDMONTON REGION PARTICIPATED IN THE ADOPT-A-HOLE PROGRAM



Player Experience



Audi
precision award

Hye-Jin Choi

81.9% - $25,000 given to the player with the most Greens in Regulation.



Player & Caddie Experience

Luxury transportation provided to volunteers & caddies



Gifting

Players were given various cosmetic & wellness items



Golf Town Tour Truck

Mobile tour truck to help players with club adjustments and fitting



Therapy Dogs

Provided support to players, volunteers & staff

Fan Experience



CPKC Has Heart
Family Zone



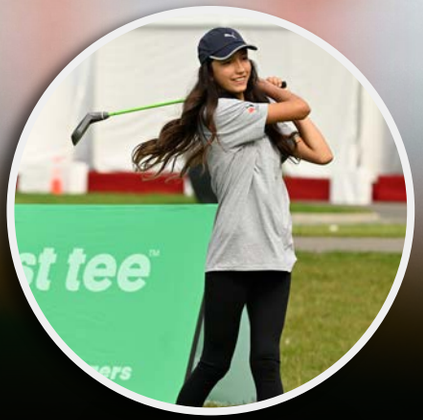
Walk With
A Pro



Golf Town
Autograph Alley



Brooke Brigade
Junior Viewing Zone



First Tee
Clinics



50/50 Draw



CPKC Fan Zone



The Fare Way

FRIDAY, AUGUST 21ST

CPKC BIRDIES FOR HEART DAY

$500,000 DONATED

For the inaugural Birdies for Heart Day, CPKC donated $1,500 for every birdie made by an LPGA Tour player during the day's competition. The initiative made a significant impact, resulting in a $500,000 donation to the Stollery Children's Hospital in Edmonton, supporting the hospital's vital work caring for children and families.

WATCH NOW



CPKC BIRDIES FOR HEART

SATURDAY, AUGUST 22ND

RED & WHITE DAY

SHOW OFF YOUR CANADIAN PRIDE

PRESENTED BY

Red and White Day presented by Canadian Tire brought fans together in celebration of Canadian pride at the 2026 CPKC Women's Open. Spectators were encouraged to wear red and white, creating a vibrant atmosphere at Royal Mayfair while showing their support for the championship's Canadian athletes.

Attendees received a complimentary bucket hat courtesy of Canadian Tire. The giveaway helped amplify the visual impact across the course, with fans proudly wearing their Canadian colours throughout the day.

WATCH NOW



CPKC Partnership Integration



KEITH CREEL
CPKC President & CEO

THANK YOU CPKC



CPKC Fan Zone

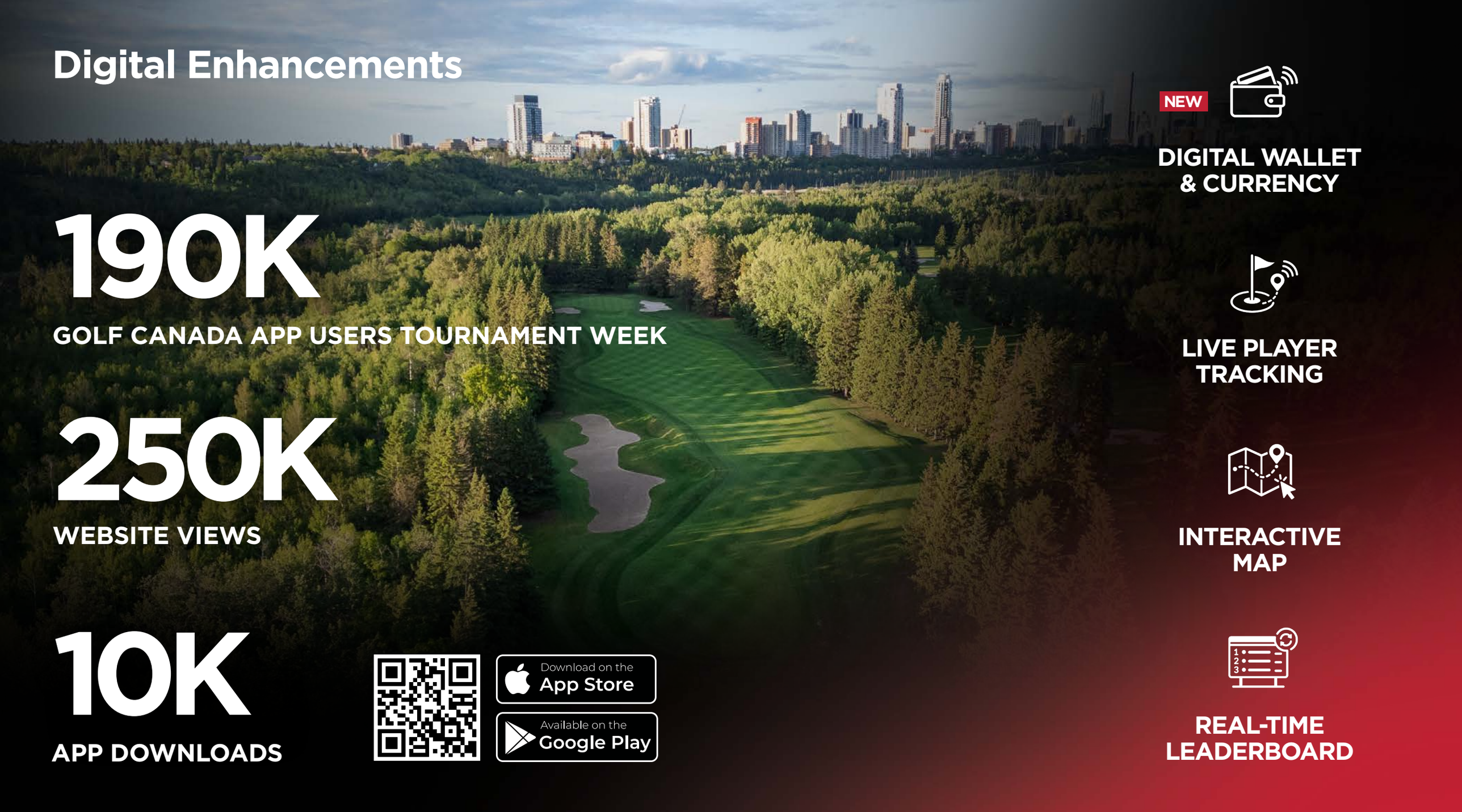


CPKC Birdies For Heart



CPKC Has Heart Family Zone

Digital Enhancements



190K

GOLF CANADA APP USERS TOURNAMENT WEEK

250K

WEBSITE VIEWS

10K

APP DOWNLOADS

Download on the App Store

Available on the Google Play

NEW

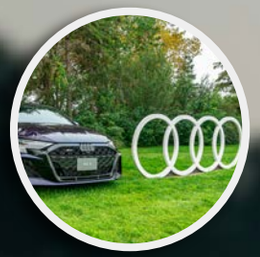
DIGITAL WALLET & CURRENCY

LIVE PLAYER TRACKING

INTERACTIVE MAP

REAL-TIME LEADERBOARD

Elevated Partner Activations


AUDI



AVIS



BDO



BFL CANADA



GOLF TOWN


HILLBERG & BERK



LEVELWEAR


MATT & STEVE'S


CANADIAN TIRE



CAYMAN ISLAND



COCA-COLA



CONNECT HEARING



SLEEMAN


STALK & BARREL



SKS


THESCORE BET


COPPER ROSE



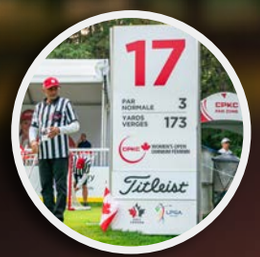
COTTAGE SPRINGS



CPKC



EXPLORE EDMONTON



TITLEIST



WM



YETI

Charitable Impact

WATCH NOW

CPKC has heart

$4.95M

STOLLERY CHILDREN'S HOSPITAL FOUNDATION

$4.4M

Royal Alexandra HOSPITAL FOUNDATION

$550K



First Tee – Canada

first tee®
alberta

$105.5K

50/50 RAFFLE

$80.5K

Audi
precision award

$25K



Earned Media

$3.9M

TOTAL PUBLICITY VALUE

5.1K

TOTAL MENTIONS

18.4B

TOTAL REACH



Social Media

3.2M

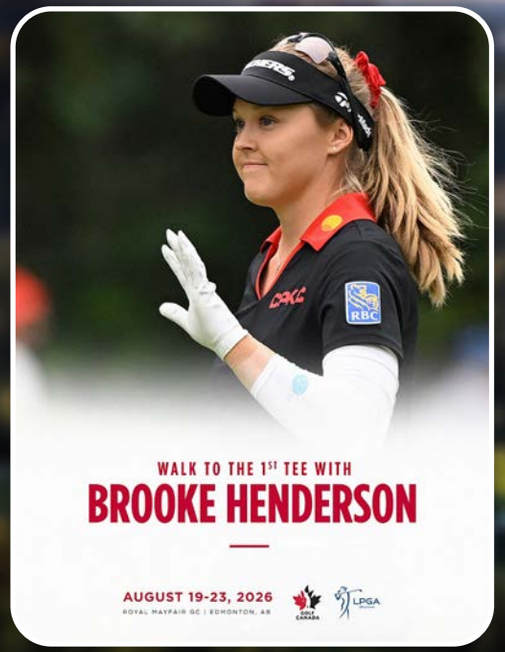
TOTAL IMPRESSIONS

66K

TOTAL ENGAGEMENTS

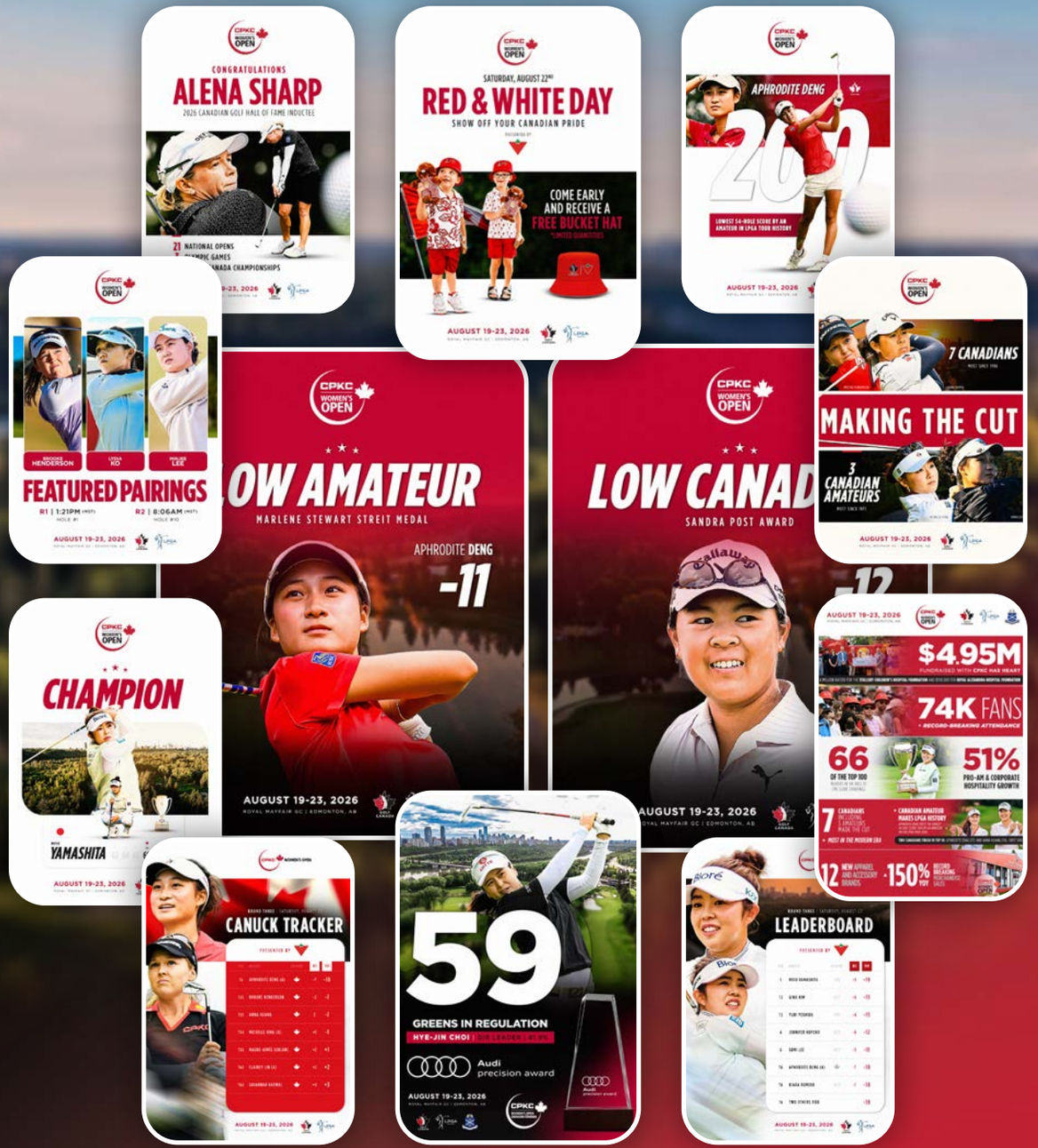
9%

CHANNEL GROWTH



100K

Impressions (Top Post)



Thank You

CPKC WOMEN'S OPEN
OMNIUM FÉMININ

LPGA

GOLF CANADA

Title Sponsor

CPKC

Elite Partner

BDO

Premier Partner

Audi

Partners

theScore BET

Titleist

SKS SIGNATURE KITCHEN SUITE

BFL CANADA

STALK&BARREL

YETI

LEVELWEAR

SLEEMAN

GOLF TOWN

CAYMAN ISLANDS

MATT & STEVE'S

COPPERROSE VODKA

AVIS

COTTAGE SPRINGS BEVERAGE CO.

Connect Hearing

WM

Coca-Cola Canada Bottling Limited

HILLBERG&BERK

Charity Partners

first tee alberta

FONDATION GOLF CANADA FOUNDATION

Government Partners

EXPLORE EDMONTON

Edmonton

Host Venue Partner

ROYAL MAYFAIR GOLF CLUB

CPKC WOMEN'S OPEN

THANK YOU EDMONTON

Tee-it-up with us
@cpkcwomensopen

See you next year at The Royal Ottawa Golf Club

THE ROYAL OTTAWA GOLF CLUB
FOUNDED 1891

AUGUST 18 - 22, 2027