



2025 CPKC Women's Open Committee Post-Event Report

Committee: Ambassador

Submitted by: Bill Coyle / Darrell Shipp

Responsibilities (in your words):

- To ensure and enhance the overall experience for all involved, with a focus on the spectators.
- Liase with other committees to ensure lines of communication where always fluid.

What went well?

- Brooke won!
- Overall fan experience seemed positive (no real negative feedback or issues that we couldn't solve).
- Very good engagement of all of the volunteers on the Ambassadors Committee.
- Timetables/Schedules for each volunteer were emailed 30 days prior to the event and all conflicts and issues were resolved with plenty of time.

What could have gone better?

- Very little; this Committee is probably the most informal of all the Committees but with constant communication both within the the Ambassador team and the larger volunteer network, it worked well.
- Training on the Trust Event software – it took quite a while to be familiar with it.

Suggestions for future events (this can be for your committee specifically or the event as a whole):

- Constant communication with your committee is a must. The suggestion from past year of creating a WhatsApp group worked well, but also through email, phone calls, text messages and in-person, were all needed.
- No such thing as over-communicating!

What do you wish you would have known prior to tournament week? Is there anything that Golf Canada could have done to better prepare you for the tournament?

- The opportunity/availability for volunteer to commit to less shifts as an option so as not to discourage them from signing up.

What is your favorite memory from the CPKC Women's Open?

- How positive our committee was and how energetic they were.
- Brooke won!