

## Event Schedule

9:30 am Registration Opens

10:00 am Opening Remarks

10:15 am **DRIVING CHANGE FROM THE TOP  
Executive Leadership Lessons**

**Moderator** - *Lindsay Hamilton* | Anchor, SportsCentre  
*Jayna Hefford* | Senior Vice-President, Hockey Operations,  
Professional Women's Hockey League (PWHL)  
*Kate Hussmann* | Chief Strategy Officer, Buffalo Bills

11:05 am **EMPOWERMENT EXCHANGE PANEL  
Women of Impact Roundtable**

**Moderator** - *Lindsay Hamilton* | Anchor, SportsCentre  
*Trace Molson* | Director, Programs and Procurement,  
Operational Excellence, BentallGreenOak  
*Cassandra Quach* | Vice-President, Chief Legal Officer and  
Corporate Secretary, CPKC  
*Niki da Silva* | Chief People Officer, Golf Canada

12:00 pm Plated Lunch & Networking

1:00 pm **INSIDE THE ROPES  
In Conversation with Trailblazers and Game Changers in  
Professional Women's Sport**

**Moderator** - *Lindsay Hamilton* | Anchor, SportsCentre  
*Kelly Shouldice* | Vice President of Brand & Content,  
Northern Super League (NSL)  
*Roberta Bowman* | Chief Marketing, Communications &  
Brand Officer, LPGA

1:45 pm Closing Remarks made by LPGA Commissioner, Craig Kessler

1:50 pm Charity and Cheers Networking Segment

**Tuesday, August 19, 2025  
10:00AM - 3:00PM**

The Boulevard Club  
1491 Lake Shore Blvd W,  
Toronto, ON

# CHAMPIONING CHANGE